



Presented by Acceleratedx



# The Challenge



Most online platforms launch with low course completion rates, very little engagement and content that is not culturally sensitive.





## The Opportunity



We provide EdTech-as-a-Service offering high quality production, platform management, program and promotional support.

We create growth-centered educational experiences for impact organizations looking to add value to their communities.

Growth is at the center of everything we do.  
We just like to do it faster and better  
than anyone else.





# Services

EdTech Services Offered by Acceleratedx

1



## PLATFORM

Work with your current platform, or custom build one, to manage content, create engagement and build an on online community portal.

2



## PROGRAM

Work with our program and curriculum team to help curate courses, create programming, or live events.

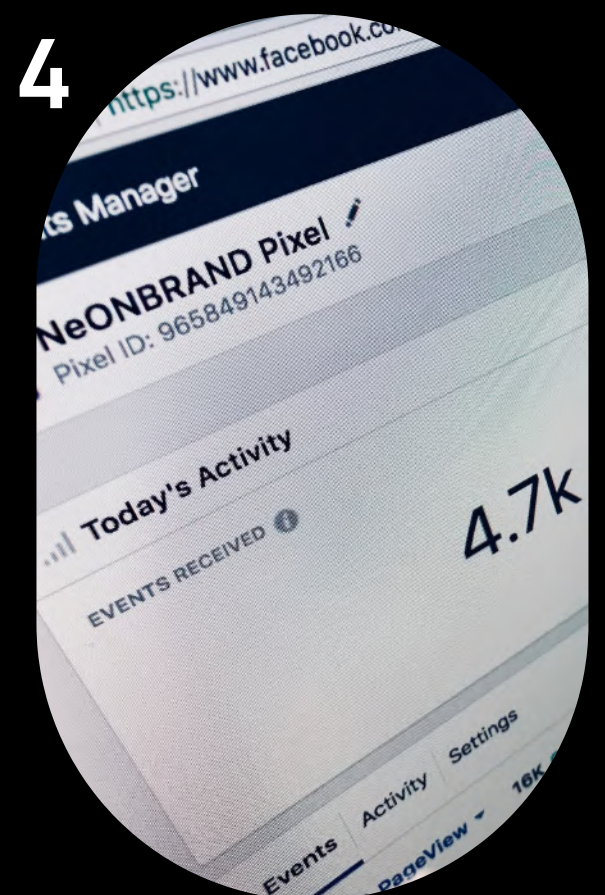
3



## PRODUCTION

We will curate instructors and guest speakers and produce video classes that can be used to create custom courses or short stories to promote your overall platform.

4



## PROMOTION

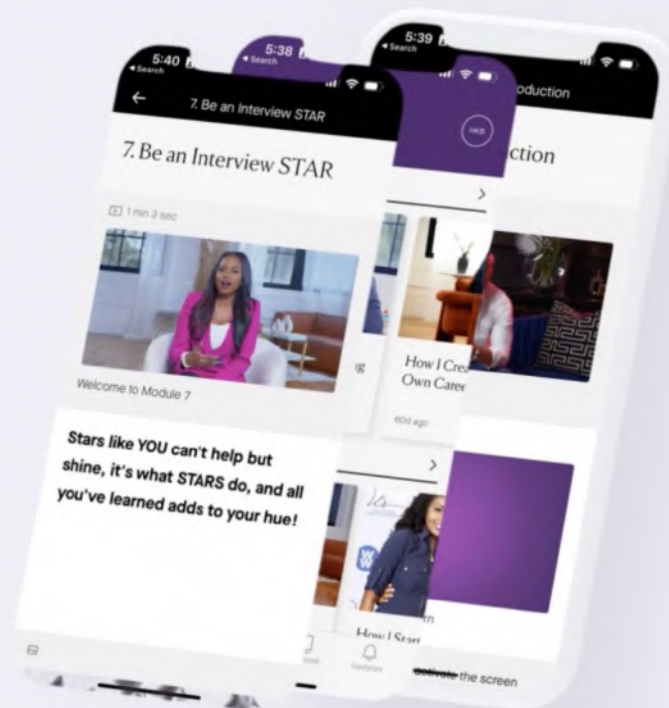
We will develop a marketing strategy to help you grow your learning community, acquire new users, roll out beautiful product launches and create assets to promote to your target audience.





## Why you need a platform management partner.

We take the friction out of building a platform so you can focus on **building educational products** while we **manage the operational services**, such as **product, marketing, content**, and more.





# The Ax Platform Team

Tony



Producer &  
Editing Supervisor

Sean



Director

Courtney



Creative Content Director

Harriette



Executive Producer &  
Product Strategist

## Support Team

Project Manager - Victor

Production Admin - Natalie

Designer - Kawsar

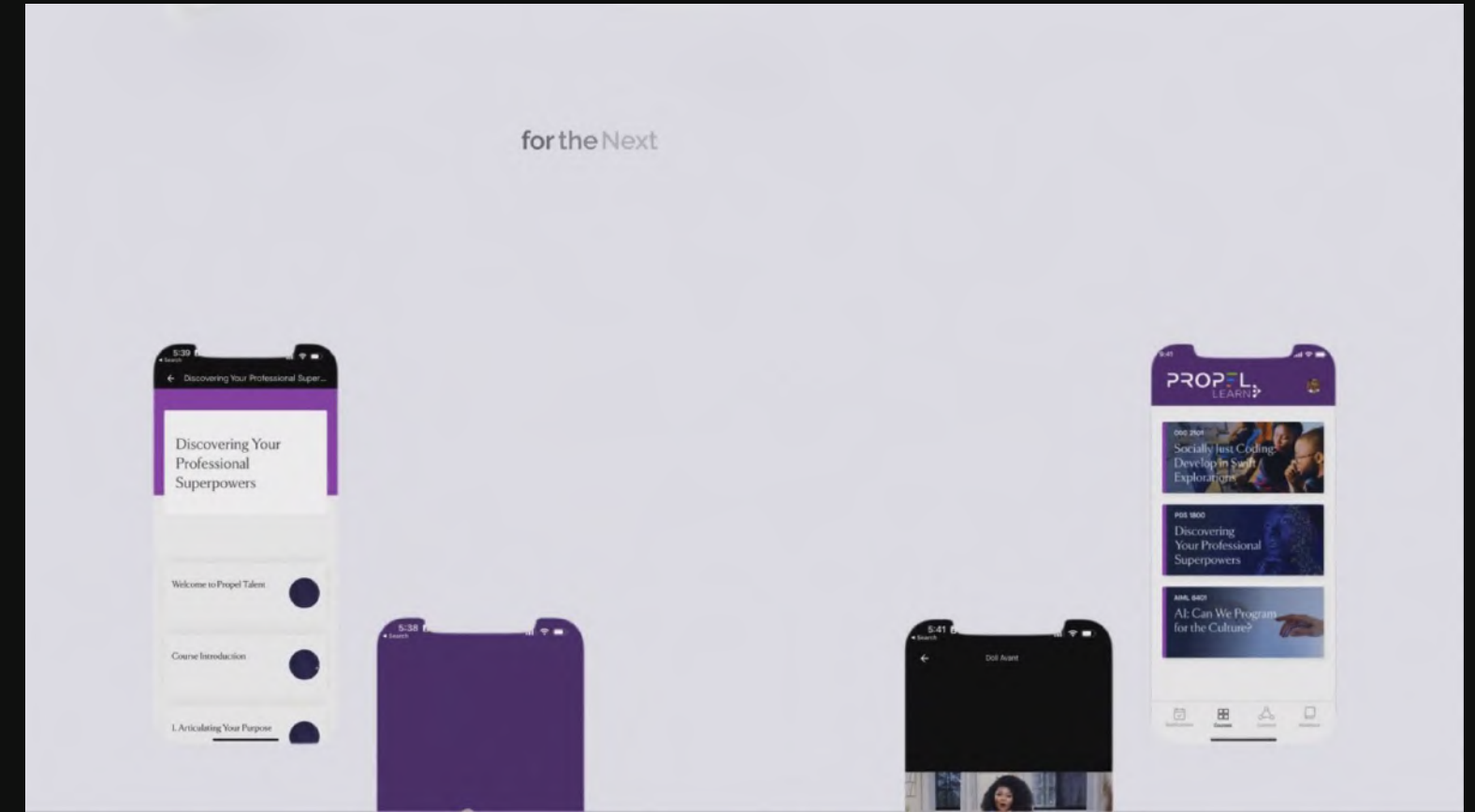
Integration Specialist - Jermaine

A photograph of four Black professionals standing in a row, looking directly at the camera with serious expressions. From left to right: a man with glasses wearing a dark blue and white striped shirt; a woman with her hair in a bun wearing a dark blazer; a woman with braided hair wearing a teal blazer over a yellow top; and a woman with curly hair wearing a black sleeveless top and a colorful necklace. They are standing in front of a wall with several large, circular clock faces. Some of the clock faces have city names visible, such as 'TOK' and 'LOS AN'.

What if we **reimagined** what  
**education & technology** look like  
for **black and brown** audiences?



# Sample Content





**Build** a Curated **EdTech**  
**Experience** with **Acceleratedx**.



**Learn**

Stream custom content and curriculum on your own white-labeled platform. We manage creation, curation, management and engagement.

**Build**

Build community online with our growth marketing team and custom community portals tools.

**Grow**

Grow your audience by giving them a unique offering rooted in culture.



# Next Steps

- Partnership

- Discuss your partnership needs based on budget and company stage.

- Propose Plan

- We will handle **programming**, **platform** management, **production** of classes, and **promotion** of programs.

- Discover + Deploy

- We will plan a series of discovery sessions to ensure we are aligned on services and map out the roadmap to deployment.





Let's Accelerate  
Together.







Acceleratedx

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